

We always sell you Goods for less than any Clothing House in the three cities, and now take 20 cents off of every Dollar. It means a big saving to you, but big loss to us.



We want CASH, that's the reason we give you 1-5 off, 20 per cent Discount. This year you don't have to wait until January to get a Discount.



A Jolly Surprise!

20 Per Cent
Discount Sale.

We want Money. Do you want Clothing? On Monday, Dec. 4th, and continuing for three days, we will give you One-Fifth off, 20 per cent. discount on every Dollar's worth of Overcoats and Suits in our House, Men's, Boys' and Childrens'. Who ever heard of a house giving 20 per cent. discount in the month of December, when we ought to be selling our goods at a profit. We want Money and want it bad, and we are not going to wait until the season is over to let the people know it. This sale is only for three days, and for CASH ONLY. Bring your pocket book and rig yourself out for winter. You will never do it for less money. Nothing marked up for the occasion. This is a square deal.

THE LONDON,

BIG STORE, BLUE FRONT.

20 Per Cent, 1-5 Off.

20 Per Cent, 1-5 Off.

